



Kentucky Emergency Services Conference, Inc.  
103 S. Main St., Courthouse Room 12  
Versailles, KY 40383  
[www.kesc.us](http://www.kesc.us)

Dear KESC Partner,

The Kentucky Emergency Services Conference Board of Directors and Exhibit Hall Committee would like to cordially invite you to participate in our annual conference to be held on Tuesday Sept. 7<sup>th</sup> through Friday, Sept. 10<sup>th</sup> at Louisville's Airport Crowne Plaza Hotel. This year's theme is "Back to the 80's!"

The 2021 Exhibit Hall setup will be Tuesday, September 7<sup>th</sup> from 12pm – 5pm. Late setup will be Wednesday September 8<sup>th</sup>, from 7:00 am – 9:30 am, the vendor hall will open at 10:00 am. there will be a reception with exhibitors including food and door prizes from 5:30 pm – 7:30 pm on Wednesday the September 8<sup>th</sup>. Teardown will commence on Thursday September 9<sup>th</sup> at 2 pm after an extended lunch in the exhibit area to provide you with more time for attendee interaction

The success of our past conferences is due largely in part to the generosity of our partners and without you that continued success would not be possible. Please consider participating in our sponsorship program by choosing a sponsorship level, visit [www.kesc.us](http://www.kesc.us). We can also use bag swag if you are interested in sending supplies for bags. Ad space is available in the conference brochure as well.

Lastly, don't miss out on great exhibit space. We are assigning spaces on first-come basis. Registration is open online at [www.kesc.us](http://www.kesc.us) - once you register an email will be sent to allow you to pick your booth location. For more information contact our Exhibit Hall Coordinator, Buford Hurley by email at [bufordhurley@greenupe911.com](mailto:bufordhurley@greenupe911.com), or by telephone at (606) 473-0157. We look forward to seeing you in the Derby City.

Sincerely,

KESC Board of Directors

Josh Glover, Carlisle County EMA/911

Delanna Moore, Muhlenberg 911 / APCO

Jeannie Gwynne, Winchester PD / KENA

Drew Chandler, Woodford County EMA

KESC Exhibit Hall Committee

Buford Hurley II, Greenup County E-911

Beth Kallin, Lawrenceburg PD

Garth Wireman, Greenup County E-911

Nate Hamilton, Greenup County E-911

Jennifer Carroll, Lawrenceburg PD



### **Exhibit Hall Highlights**

- Industry Partner setup window is Tuesday, September 7<sup>th</sup> from 12 pm – 5 pm. Late setup is available Wednesday, September 8<sup>th</sup> from 7 am to 9:30 am. All Industry Partners shall be setup and open from 10 am until 2 pm on Wednesday, September 8<sup>th</sup>. Lunch will be served to industry partners at 11:00 a.m.
- Welcome Reception Tuesday night September 7<sup>th</sup> from 8 to 11.
- Private demonstrations in the hall may be scheduled between 2 pm and 5 pm on Wednesday, September 8<sup>th</sup>.
- Industry Partner reception Wednesday, September 8<sup>th</sup> from 5:30 pm to 7:30 pm with door prizes.
- Thursday September 9<sup>th</sup> - Hall will be open from 10:00 to 2:00 - Exhibit Hall teardown at 2:00pm - Lunch will be served to industry partners at 11:00 a.m.

*In an effort to make best use of the exhibitor's time, the Exhibit Hall will be open for general viewing during the listed times only. Exhibitors are welcome to attend to other business or make appointments with attendees for one on one discussions and/or individual demonstrations when the hall is closed.*

### **About the Exhibit Hall**

- 2,805 sq. ft. expanded exhibit area with color coordinated drape back and divider walls
- Attendee lunch will be supplied with a badge for Wednesday and Thursday
- Presentation space available (first come first serve basis)

### **Brochure Ad Details**

- Finished booklet size is 5.5" x 8.5" vertical, saddle-stitch bind.
- Only ads on the cover may bleed. Please add .125" for bleeds (Live image area 5x8). Finished ad should measure 5.75x8.75.
- Inside ads should be 5x8 (full page), 5x4 (half page horizontal), 2.5x8 (half page vertical), 2.5x4 (quarter page).
- Ads may be full-color (digitally produced).
- Layout is completed in Adobe InDesign. Ads should be CMYK color mode, 300dpi. Most all image formats are accepted (pdf, tiff, jpeg, eps, etc.). Outline or include fonts, if possible. Other formats may be accepted if an applicable proof is provided. (A vector file is always best for highest quality)
- All program artwork must be submitted by August 10, 2021. No exceptions!

### **Sponsorship Opportunities**

- We offer multiple sponsorship opportunities for our Industry Partners. If you are interested in a meal, special event, hospitality room, breaks, or will supplying material such as lanyards and bags for our attendees please contact Buford Hurley by email at [bufordhurley@greenupe911.com](mailto:bufordhurley@greenupe911.com) or by phone at (606) 473-0157.
- Ads included with sponsorship may be upgraded to a higher level for half the regular price as space is available.

**Industry Partner Incentive** Early bird registration before May 30, 2021:



**Exhibit Booth Pricing**

<i>Standard Exhibit Hall Booth</i>	<i>Premium Exhibit Hall Booth</i>
(1) 8' wide x 30" height skirted table (2) folding chairs (1) wastebasket 7" x 44" booth ID sign (2) Attendee name badges / Breakfast for each badge Meals in Exhibit Hall (with name badge) Wireless Internet available in exhibit area	Twice the size as traditional space (2) 8' wide x 30" height skirted table (4) folding chairs (1) wastebasket 7" x 44" booth ID sign (4) Attendee name badges / Breakfast for each badge Meals in Exhibit Hall (with name badge) Prime locations (row ends, near entry exit, large corner areas) Half page color brochure ad Wireless Internet available in exhibit area Electrical access

<b>Exhibit Booth Options</b>		<b>Conference Bulletin Ad Space</b>		
Additional Name Badge (Meal Package)	\$100.00	<i>Ad Size</i>	<i>Black/White</i>	<i>Full Color</i>
Banquet Ticket (not included with Meal Package)	\$ 60.00	Quarter Page	\$75.00	\$100.00
Electrical Service (included with premium space)	\$ 50.00	Half Page	\$125.00	\$150.00
		Full Page	\$200.00	\$250.00
		Covers	N/A	\$350.00

**Sponsorship Levels**

<i>Level</i>	<i>Level Range</i>	<i>Package Benefits</i>
Platinum Package	\$5,000 or Greater	Premium Exhibit Booth, Ad Space, Event Signage
Gold Package	\$3,000 to \$4,999	Standard Exhibit Booth, Ad Space, Event Signage
Silver Package	\$1,000 to \$2,999	Ad Space, Event Signage
Bronze Package	\$500 to \$999	Ad Space, Event Signage
Friend Package	\$300 to \$499	Ad Space, Event Signage
Sponsorship – Break	\$ 1500.00	Break Sponsor
Sponsorship – Special Event	??	Event Sponsor

**Hotel Address and Overnight Accommodations**

The KESC has partnered with the Louisville Airport Crowne Plaza Hotel to offer the best available rates to our attendees and valued Industry Partners. Rooms at the discounted rate must be made directly through the Crowne Plaza’s reservation system by calling 1-888-233-9529. The hotel is located at 830 Phillips Lane, Louisville, KY 40209 and their website is [www.cplouisville.com](http://www.cplouisville.com)