



Kentucky Emergency Services Conference, Inc.
103 S. Main St., Courthouse Room 12
Versailles, KY 40383
www.kesc.us

Dear KESC Partner,

The Kentucky Emergency Services Conference Board of Directors and Exhibit Hall Committee would like to cordially invite you to participate in our annual conference to be held on Tuesday September 6th through Friday, September 9th at Louisville's Airport Crowne Plaza Hotel. The hospitality theme is 'Hollywood' this year.

The 2022 Exhibit Hall setup will be Tuesday, September 6th from 12pm – 5pm. Late setup will be Wednesday September 7th, from 7:00 am – 9:30 am, the vendor hall will open at 10:00 am. there will be a reception with exhibitors including food and door prizes from 5:30 pm – 7:30 pm on Wednesday the September 7th. Teardown will commence on Thursday September 8th at 2 pm after an extended lunch in the exhibit area to provide you with more time for attendee interaction

The success of our past conferences is due largely in part to the generosity of our partners and without you that continued success would not be possible. Please consider participating in our sponsorship program by choosing a sponsorship level. We can also use bag swag if you are interested in sending supplies for bags. We've expanded digital ad space with a robust mobile event application and interactive brochure.

Lastly, don't miss out on great exhibit space. We are assigning spaces on first-come basis. Registration is open online at www.kesc.us - once you register an email will be sent to allow you to pick your booth location. For more information contact our Exhibit Hall Coordinator, Buford Hurley by email at bufordhurley@greenupe911.com, or by telephone at (606) 473-0157. We look forward to seeing you in the Derby City.

Sincerely,

KESC Board of Directors

Josh Glover, Carlisle County EMA / KEMA
Delanna Moore, Muhlenberg 911 / APCO
Jeannie Gwynne, Winchester PD / KENA
Drew Chandler, Woodford County EMA / KEMA

KESC Exhibit Hall Committee

Buford Hurley II, Greenup County E-911
Beth Kallin, Lawrenceburg PD
Garth Wireman, Greenup County E-911
Nate Hamilton, Greenup County E-911

2022 KENTUCKY EMERGENCY SERVICES CONFERENCE – SEPTEMBER 6-9 LOUISVILLE AIRPORT CROWNE PLAZA



Exhibit Hall Highlights

- Industry Partner setup window is Tuesday, September 6th from 12 pm – 5 pm. Late setup is available Wednesday, September 7th from 7 am to 9:30 am. All Industry Partners shall be setup and open from 10 am until 2 pm on Wednesday, September 7th. Lunch will be served to industry partners at 11:00 a.m.
- Welcome Reception Tuesday night September 6th from 8 to 11.
- Private demonstrations in the hall may be scheduled between 2 pm and 5 pm on Wednesday, September 8th.
- Industry Partner reception Wednesday, September 8th from 5:30 pm to 7:30 pm with door prizes.
- Thursday September 8th - Hall will be open from 10:00 to 2:00 - Exhibit Hall teardown at 2:00pm - Lunch will be served to industry partners at 11:00 a.m.

In an effort to make best use of the exhibitor’s time, the Exhibit Hall will be open for general viewing during the listed times only. Exhibitors are welcome to attend to other business or make appointments with attendees for one-on-one discussions and/or individual demonstrations when the hall is closed.

About the Exhibit Hall

- 2,805 sq. ft. expanded exhibit area with color coordinated drape back and divider walls
- Attendee lunch will be supplied with a badge for Wednesday and Thursday
- Presentation space available (first come first serve basis)

Digital Advertisement Packages

Basic	\$250	The BASIC ad package includes company details and logo in the directory, a 10-second rotating banner image in the event app, and a up to a 1/2 page ad in the digital brochure.
Deluxe	\$350	The DELUXE ad package includes company details and logo in the directory, a 10-second rotating banner image in the event app, and up to a full-page advertisement with premium placement* in the digital brochure. (*Spaces Limited)
Premium	\$500	The Premium ad package includes company details and logo in the directory, up to two (2) 15-second rotating banner images in the event app, and up to a two-page spread in the digital brochure.

- Digital Brochure size is 8.5” x 11” pages. Visit this link for example - <https://online.fliphtml5.com/gpym/kumg/>
- Digital booklet is completed in publisher. Most all image formats are accepted (pdf, png, jpeg, eps, etc.) (A vector file is always best for highest quality)
- All program artwork must be submitted by August 10, 2022.
- All exhibitor and sponsor company details and logo are included in the event directory.



Sponsorship Opportunities (Listed below – also includes logo added to the event app)

- We offer multiple sponsorship opportunities for our Industry Partners. If you are interested in a meal, special event, hospitality room, breaks, or will supplying material such as lanyards and bags for our attendees please contact Buford Hurley by email at bufordhurley@greenupe911.com or by phone at (606) 473-0157.
- Ads included with sponsorship may be upgraded to a higher level for half the regular price as space is available.

Exhibit Booth Pricing

Standard	Early Bird (before June 10) \$775.00 (After June 10) \$800.00	Premium	Early Bird (before June 10) \$1,305.00 (After June 10) \$1,330.00
<i>Exhibit Hall Booth</i>		<i>Exhibit Hall Booth</i>	
(1) 8' wide x 30" height skirted table (2) folding chairs (1) wastebasket 7" x 44" booth ID sign (2) Attendee name badges - lunch for each badge Meals in Exhibit Hall (with name badge) Wireless Internet available in exhibit area Company details in the digital event directory		Twice the size as traditional space (2) 8' wide x 30" height skirted table (4) folding chairs (1) wastebasket 7" x 44" booth ID sign (4) Attendee name badges - Lunch for each badge Meals in Exhibit Hall (with name badge) Prime locations (row ends, near entry exit, large corner areas) Full page color ad in digital brochure. Wireless Internet available in exhibit area Electrical access Company details in the digital event directory	

Exhibit Booth Options		Conference Digital Brochure / Digital Ad Packages	
Additional Name Badge (Meal Package)	\$150.00	Basic Ad Package	\$250.00
Banquet Ticket (not included with Meal Package)	\$ 75.00	Deluxe Ad Package	\$350.00
Electrical Service (included with premium space)	\$ 50.00	Premium Ad Package	\$500.00

Sponsorship Levels

<i>Level</i>	<i>Level Range</i>	<i>Level Benefits</i>
Platinum Package	\$5,000 or Greater	Premium Booth, Premium Ad Package, Event Signage
Gold Package	\$3,000 to \$4,999	Standard Booth, Deluxe Ad Package, and Event Signage
Silver Package	\$1,000 to \$2,999	Deluxe Ad Package - Event Signage
Bronze Package	\$500 to \$999	Basic Ad Package - Event Signage
Friend Package	\$300 to \$499	Basic Ad Package - Event Signage
Break Sponsorship	\$ 1500.00	Basic Ad Package - Event Signage
Sponsorship – Special Event	??	Event Sponsor, Digital Ad Space

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Industry Partner Registration and Order Form

Company or Organization Name			
Attendee Name 1		Attendee Name 2	
Attendee Name 3 – (If Applicable)		Attendee Name 4 – (If Applicable)	
Mailing Address	City	State	Postal Code
Email Address	Telephone Number	Fax Number	
Company/Accounts Payable Contact Name		Company Product Line	

Item (Description)	Quantity	Cost	Total Cost
Standard Booth (Early Bird Discount listed below)		\$ 800.00	
Premium Booth (Early Bird Discount listed below)		\$ 1,330.00	
Booth Electric (Do not add if you are purchasing a Premium Booth)		\$ 50.00	
Additional Industry Partner Badge		\$ 150.00	
Banquet Ticket (banquet only, not full meal package)		\$ 75.00	
Basic Ad Package		\$ 250.00	
Deluxe Ad Package		\$ 350.00	
Premium Ad Package		\$ 500.00	
Sponsorship – Platinum (\$5,000 or Greater)	Specify Amount:		
Sponsorship – Gold (\$3,000 to \$4,999)	Specify Amount:		
Sponsorship – Silver (\$1,000 to \$2,999)	Specify Amount:		
Sponsorship – Bronze (\$500 to \$999)	Specify Amount:		
Sponsorship – Friend (\$300 to \$499)	Specify Amount:		
Sponsorship – Break (\$1,500.00)		\$ 1500.00	
Early Bird Discount (Before June 10, 2022)		(-) \$25.00	
GRAND TOTAL:			

Please send your completed registration form to Buford Hurley by email at bufordhurley@greenupe911.com, or by fax at (606) 473-6624. We will create an invoice that will be emailed to you. You can pay online or by check.

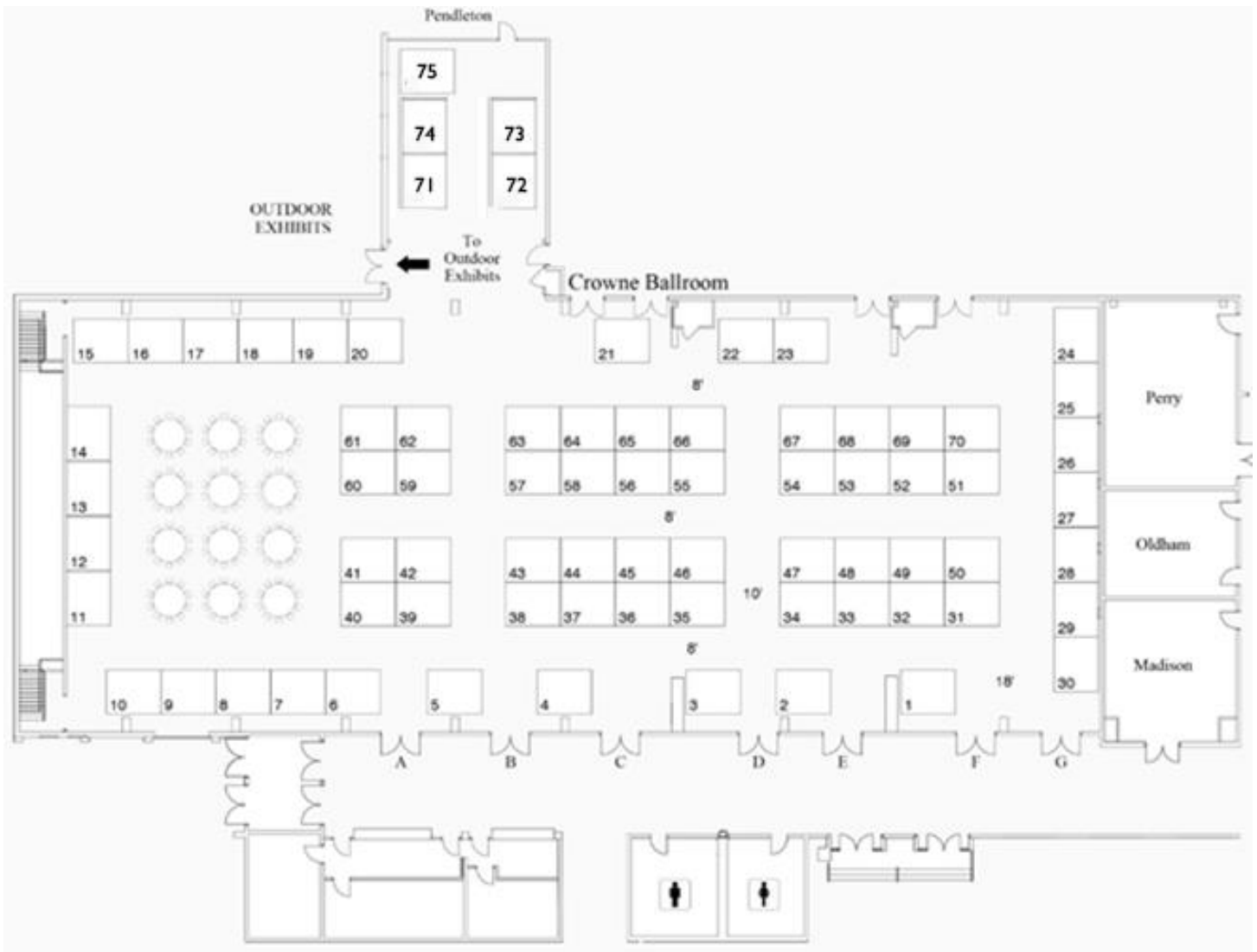
All mailed payments must be sent to: Drew Chandler, KESC Treasurer, 103 S. Main St., Courthouse Room 12, Versailles, KY 40383.

KESC USE ONLY	INVOICE NUMBER _____	PAYMENT DATE _____	PAYMENT METHOD _____
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Floor Plan Shown Below: *Provide your first three booth choices when sending in your registration.*



Hotel Address and Overnight Accommodations

The KESC has partnered with the Louisville Airport Crowne Plaza Hotel to offer the best available rates to our attendees and valued Industry Partners. Rooms at the discounted rate must be made directly through the Crowne Plaza’s reservation system by calling 1-888-233-9529. The hotel is located at 830 Phillips Lane, Louisville, KY 40209 and their website is www.cplouisville.com